

A world dengue day

Supporter kit. Because actions are better than words

Background

2,976,800,000 people are at risk of dengue. Even though dengue ranks as the most important mosquito-borne viral disease in the world, not enough is being done to recognise the full suffering and impact of dengue, making it difficult to fight it.

This is why we have started a global call for a World Dengue Day. A World Dengue Day, officially recognised by the UN, would help us make more noise and fight dengue together, all over the world. It will mobilise massive populations, changing behaviours towards fighting the disease, with activities to support people suffering from it, sharing scientific progress and raising awareness on prevention methods. Not convinced yet this would work? Check [this study](#) on how health awareness days support behavioural change.

Before 1970 only 9 countries had experienced severe dengue epidemics; but the disease is now endemic in more than 100 countries. Our goal is to capture a group of 100 (people, organisations, interest groups) in one video, asking for the World Dengue Day.

How to get involved

You've made it. You are in the right place to find everything about becoming a World Dengue Day ambassador. What an exciting time!

Your heart beats for the 2,976,800,000 suffering from dengue every year. You want something to be done about that. And it will be done. But only if all people like you can come together and be loud enough, determined enough, convincing enough.

To help this cause we've decided to put together this supporter kit. We will be next to you every step of the way.

Social media guru (level 1 supporter)

Every action is worth it if this means reducing suffering in this world. Therefore you can do any of the following activities to show your support:

- Share [this page](#) on social media showing your support for the World Dengue Day and tag 3 friends
- Send an email to your network and encourage them to sign the petition
- Share on social media yours or a friend's story - how have you been affected by dengue

Best neighbour award (level 2 supporter)

Taking an active role in a community is hard work and we would like to congratulate you for your will to do so. To show our appreciation we will include you on the World Dengue Day hall of fame.

Activities to qualify:

- Create and share a video showing why you support the World Dengue Day or
- Write a blog post showing your support and the reason for it

- You organise a happening with minimum 10 people from your community, school, workplace etc. and record it with photos or a video
- Because of your actions more than 20 people signed the petition (contact us to activate this option for you)

Dengue champion (level 3 supporter)

Congratulations. You are ready to be the star ambassador in your community. We think you are amazing for that and we are here to offer all the support you might need (materials upon demand, communication and editorial support etc).

As a thank you you will be included in the World Dengue Day hall of fame and be mentioned as a main supporter in future communications and materials. Your name will also appear on the official letter to the UN. Contact us for support request.

Activities to qualify:

- You organise a happening with minimum 50 people from your community, school, workplace etc. and record it with photos or a video
- Because of your actions more than 100 people sign the petition (contact us to activate this option for you)
- You manage to get an article published about the World Dengue Day in local, national or international media